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Applicant: Fathy Yassa
Appl. No.: 10/776,624
Filed: January 20, 2004
Title: Method and Apparatus for Co-Casting Content

Grp./A.U. :2621
Examiner: Olugbenga O. Idowu

Honorable Commissioner of Patents
Washington, DC 20231

AMENDMENTS

Dear Sir or Madam:

In Response to the Office Action dated January 17, 2007, please amend the above identified application as follows:

IN THE CLAIMS

1. (Amended) A method of co-casting content, where said content is audio-visual data or text, via a television signal to a viewer based upon the viewer's preferences comprising the steps of determining the user's viewing preference, where said user preferences are pre-programmed into a set top box, obtaining content from a content provider, where said content provider is content producing network, a content distributing network, embedding co-cast information into the television signal, transporting the content to an end-user via a transport means, extracting the co-cast content from the television signal, where said embedded co-cast information is extracted by a STB, obtaining a request for said co-cast content from an end -user and transmitting said co-cast content to a destination device, said destination device being any device capable of receiving a television signal, an analog or digital television signal to a viewer based upon the viewers preferences comprising the steps of determining the user's viewing preferences, reading portion of the non-viewable television signal; and transmitting the appropriate co-cast content to the user.